



## **What is a Commercial Project?**

Whether you are a start-up company just moving into your first office or you have been around for decades in a historic space, you are likely familiar with the importance of commercial interior design and the role it plays for both your employees and your customers. A beautifully designed space means nothing if it isn't functional. Alternatively, a functional space that is boring and bland could leave a lot to be desired. If you are considering remodeling your commercial space or are moving into a new space and want the support of a professional, these are the five essential steps that will make your commercial interior design project a breeze.

### **1. Establish A Budget**

This is easily the most important aspect of a successful commercial interior design project. You absolutely must establish a budget at the beginning of the project so your designer knows what they are working with to bring your vision to life. A fickle or noncommittal budget is a good way to ensure that you and your designer will be unsatisfied with the project. By establishing the guidelines of what you are willing to spend on your commercial interior design project, your designer not only knows what boundaries they must work within but can also clearly communicate what is and isn't possible at your price point. This can help you set realistic expectations for the project.

## 2. Communicate Your Expectations

The growing number of design shows that flood evening television have created a bit of an illusion surrounding both residential and commercial interior design. The nitty-gritty of the planning that goes into a project are often left out of the final airing of the episodes, so it's as if the designer can read the clients' minds. Unfortunately, that is not the case. It is important that you communicate your wants, needs, likes, and dislikes at the beginning of your project so that the outcome aligns with what you envision.

## 3. Functional Planning

We will work with you to establish how the space will be used and the specific ways it needs to function. If you work in an office space that requires both collaborative and individual settings, we will help you with this. For any commercial interior design project, there will be a number of different functions a space needs to perform. We will help you integrate beauty and function to create your ideal space.

## 4. Consider Ergonomics

Especially if you are in the corporate setting, the ergonomics of your space will play a key role. Your employees and customers want to be comfortable and be able to operate efficiently within their space. Manufacturers have expanded the tools, products, and furniture that are available for commercial spaces to combine their ideal design aesthetic with the function their employees and customers need.

***Please reach out to me if you need clarity or have any additional questions about our Commercial Design.***



### ***About Me***

Realizing my passion for interior design started at a very young age. I was surrounded by beautiful Aunties with a natural talent for design and home decor. We were always designing new looks and transforming rooms to look like they came out of a magazine. They missed their calling, but I pursued my lifetime passion and started the business in 2007 with the name, Carey's Visual Designs. It was during the COVID lockdown in March 2020 when we were house bound. I am sitting there doing a lot of thinking and BING.....it came to me. I want to re-brand my business and make the name relate to what I actually do. BTW the short hairdo came along with the change too :) It was a fun month making the best of the down time transforming my whole business brand. I LOVE what I do! Having the satisfaction of seeing my client's reaction to their new space, is a lasting joy in a piece of my heart that will always reside and make me feel good that I helped make a small difference in their lives.

Thank you, for taking the time to consider a business relationship with me, to work with you on your home interior design needs. Creating a comfortable, inviting and functional living space is one of the most important investments you can make.

I look forward to being with you on your design journey.

So are you ready to..... **DREAM - CREATE - REVEAL!**



thank you

